

The logo is a stylized red book cover with a white spine on the right. A dark blue triangle is visible at the top right corner, appearing as if a page is being turned. The text 'STUTT-GARTER-BUCH-WOCHEN' is printed in white, bold, sans-serif capital letters on the red cover, arranged in four lines.

STUTT-
GARTER-
BUCH-
WOCHEN